



BASEBALL ALBERTA ANNUAL GENERAL MEETING

December 5th, 2021

DoubleTree by Hilton in Edmonton



AGENDA

- 10:00am Welcome/Introduction
- 10:05am Approval of Minutes
- 10:10am President's Report
- 10:20am Financial Report
- 10:25am Notices of Motions/Amendments/Resolutions
- 10:30am Elections

Break

- 11:00am Baseball Alberta League Meeting



APPROVAL OF MINUTES

- Approval of minutes from the 2020 Baseball Alberta AGM

**Baseball Alberta Annual General Meeting
November 28th, 2020
ZOOM - Webinar**

1. Call to Order 10:02 am
2. Approval of the Minutes

Motion: Neil Penner / Don Galloway

Move to approve the minutes from the November 16th, 2019 Annual General Meeting as presented.

➤ Carried

3. Presidents Report
 - Ron Van Keulen presented a verbal report on the 2020 Baseball Alberta year.
4. Financial Report
 - Don Paulencu discussed the Audited Financial Statements from the year ending September 30, 2020.
 - Don Paulencu highlighted the 2020/2021 Baseball Alberta Budget.

Motion: Don Paulencu / Darren Dekinder

Move that Baseball Alberta appoint APP and Associates LLP as auditors to audit the financial statements of Baseball Alberta for the year ending September 30th, 2021.

➤ Carried

5. Notice of Motions/Amendments/Resolutions
 - - none -

Motion to Approve

6. Elections

President

Darren Dekinder (Lorraine Jex)

Darren stepped aside and nominated Jon Oko

Jon Oko (Darren Dekinder / Brandon Strocki)

➤ Jon Oko Acclaimed President of Baseball Alberta on a 2 year term.

Vice President South

Neil Penner (Jon Oko)

➤ Neil Penner Acclaimed Vice President South of Baseball Alberta on a 2 year term.

7. Adjournment

Motion: Jeff Chipley / Neil Penner

Move to adjourn the 2020 Baseball Alberta Annual General Meeting.

➤ Carried

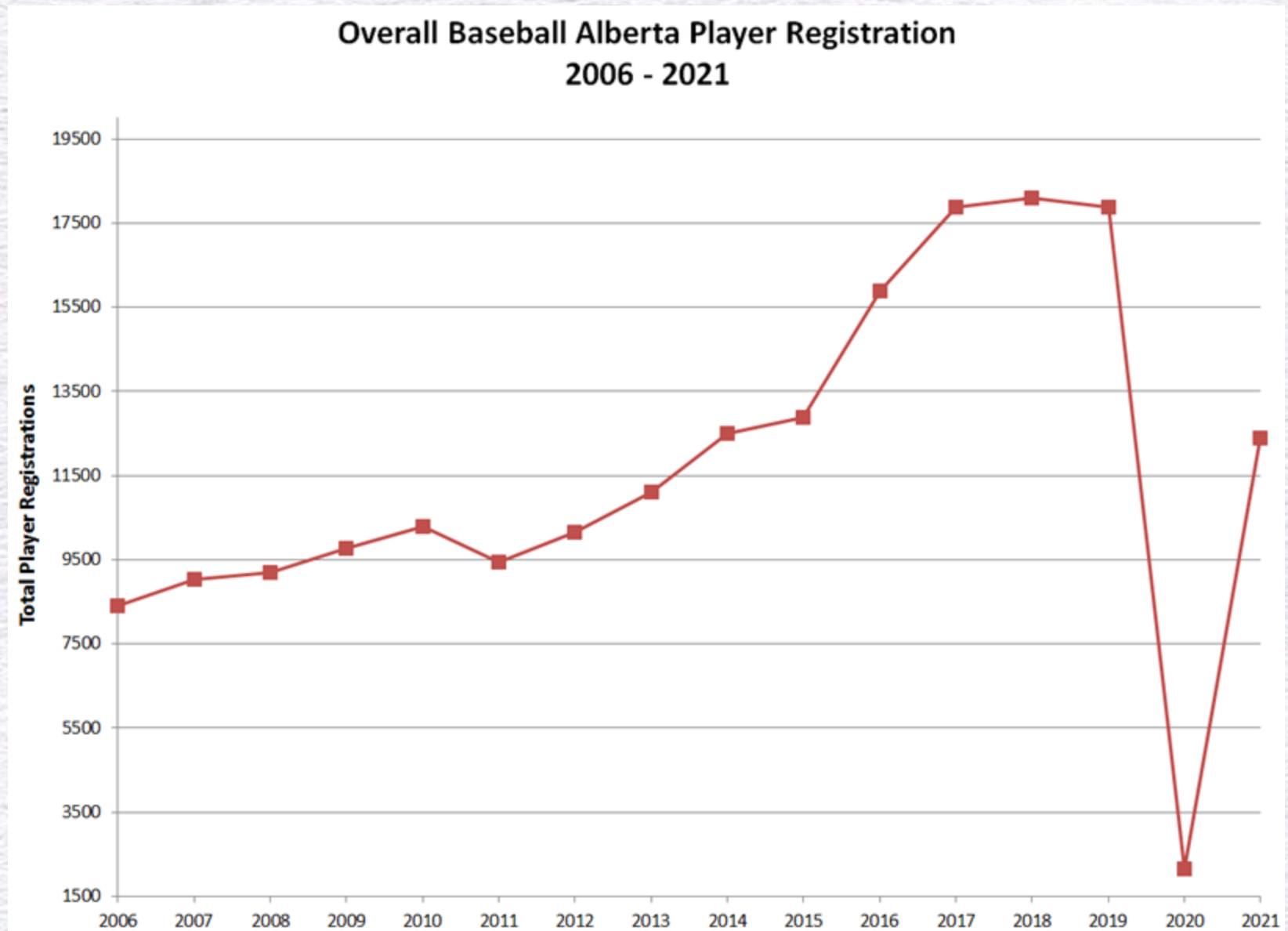
10:40 am

PRESIDENT'S REPORT

- Baseball Alberta President Jon Oko
- Welcome
- New Members:
 - Cochrane Minor Ball, Southern Alberta Black Aces, Lethbridge Lakers, Calgary Redbirds, Calgary City Royals, Calgary Expos, Strive
- Focused on continued support and growth of our Member Associations through League Management and specific programs and initiatives to support player, coach, umpire, and facilities development.
- Thank you to all the volunteers across the province giving so much for baseball to their communities.

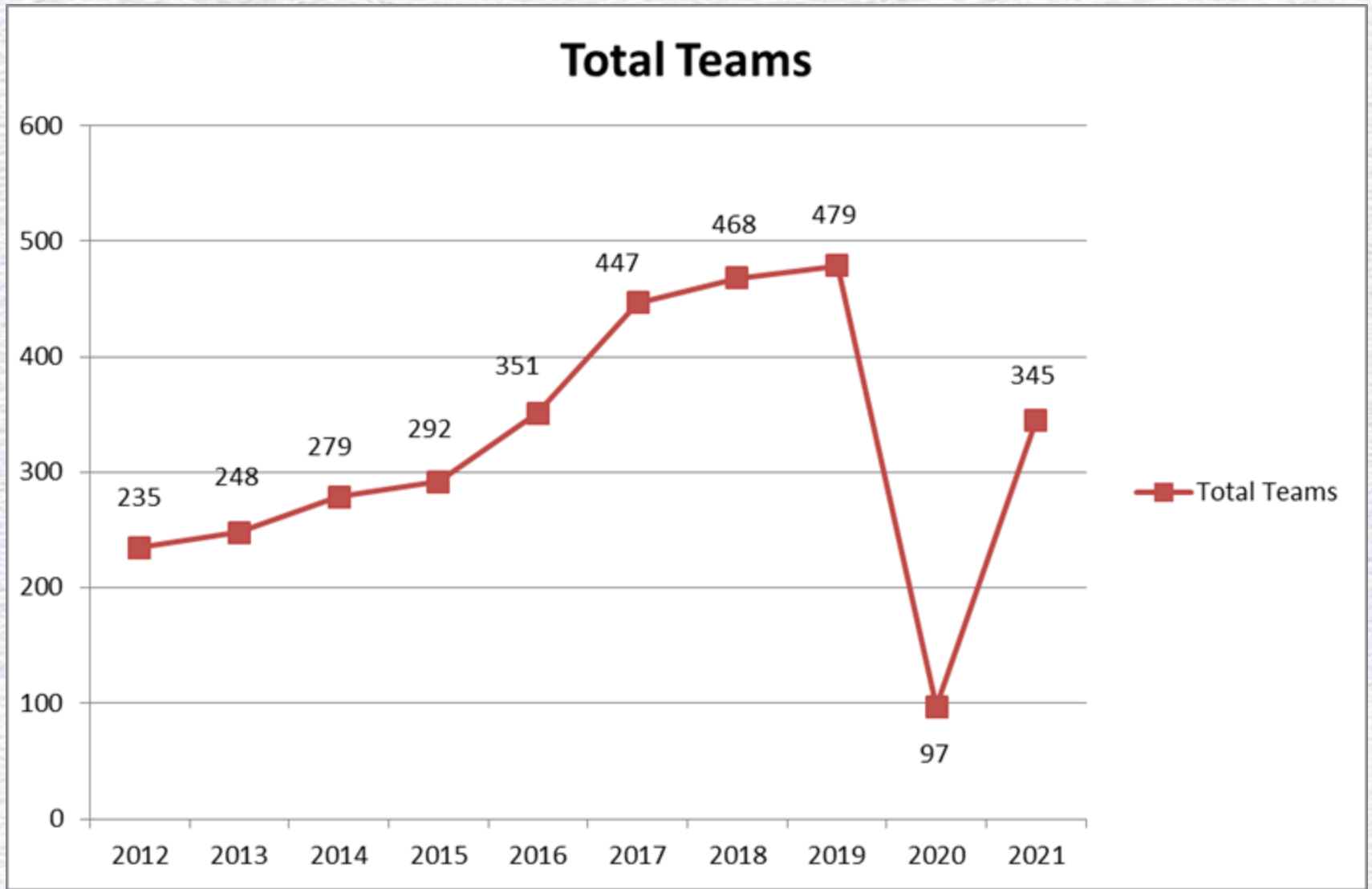


GROWTH OF BASEBALL



GROWTH OF BASEBALL

Total Teams



PRESIDENT'S REPORT

- **Highlights – Players**

- We have achieved a significant bounceback in registration from 2020, especially considering the late start to the season.
- Player registration increased to 12,389 (2020 - 2149, 2019 – 17,866).
- Number of League teams:
 - 'A'/'AA'/'AAA' Leagues – 240 (2020 - 97, 2019 – 283)
 - ERRBL League – 70 (2019 – 70)
 - CABL League – 45 (2019 – 69)
 - CUB League – 20 (2019 – 35)
 - CNBL League – 10 (2019 – 10)
 - YEG-A League – 10 (2019 – 12)



PRESIDENT'S REPORT

- **Highlights – Coaches**

- 391 new coaches registered in the NCCP (2019 – 580)
- 788 registrations at NCCP
Initiation/Regional/Provincial Coach clinics (2019 – 1007) attending 53 clinics (2019 – 84) across the province.
- 62 coaches registered for evaluations toward NCCP Regional or Provincial certification (2019 – 66)



PRESIDENT'S REPORT

- **Highlights – Umpires**

- NUCP Certified Umpires in Alberta – 536 (2019 – 917)
- NUCP Level 1 Umpire Clinics – 10 (2019 – 25)
- Continued support for increased clinics across Alberta.
- NUCP Super Clinic offered online on various dates in March - May with 105 attendees in total.
- Umpire resources continue to be stretched across the province to service the growth in league games and the number of Provincial Championship tournaments.
 - A decrease in umpires by 42% from 2019



FINANCIAL REPORT

- Jon Oko to discuss the Baseball Alberta financials for the year ending September 30th, 2021 and the budget for the year ending September 30th, 2022.



FINANCIAL REPORT

- Audited financial statements from APP & Associates LLP
- Financial position enhanced with revenue exceeding expenses by \$427,644 (2020 - (-\$228,181))
- Cash and Term Deposits of \$1,042,410 (2020 - \$ 661,028)
- Revenues of \$932,716 (2020 - \$ 398,155) and expenditures of \$505,072 (2020 - \$ 612,928)
- \$188,000 in COVID funding / wage subsidy
- No capital expenditures in 2021 (2020 – \$ 9,819).
- Financially stable and well positioned for the future.



2021-2022 BUDGET

- Reviewed and approved by the Board of Directors on November 25th, 2021.
- Budget revenues of \$923,150 and expenditures of \$914,850.
- Casino in 2022 will be in the Fall and in the 2023 budget.
- No anticipated reduction in Provincial Government funding – currently \$62,200 per year.
- Membership and registration fees – **NO** increase (and two decreases) since 2008 – provides stability for member Association budgeting. We are very proud to have had more than 13 years of affordable baseball participation for Alberta players.



2021-2022 BUDGET

- Budgeted for Executive Director with anticipated start in January 2022
- No additional new programs or expenditures
 - Focus on returning to normal operations in 2022



NOTICES OF MOTIONS

- Proposed amendments to the current bylaws of Baseball Alberta were submitted by Byron Whitford on November 5th and were distributed to voting members on November 17th
- Byron will now come up to present the proposed amendments
- Are there any further Notices of Motions/Amendments/Resolutions from the floor?



BOARD OF DIRECTORS

- Zone Elections
 - Zone 1 (Byron Whitford)
 - Zone 3 (Cory Curtis)
 - Zone 5 (Dawn Miller)
 - Zone 7 (Doug Bassett)
- Zone Directors are ratified by the Board of Directors (elections are completed at the zone meeting)



ELECTIONS & APPOINTMENTS

- Election of VP North



2021
BASEBALL ALBERTA
LEAGUE MEETING



LEAGUE TEAMS

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
'A' Division										
11U	12	17	21	12	19	26	28	23	5	9
13U	18	10	11	10	18	19	25	21	3	6
15U	4	6	8	5	13	11	9	13	2	5
18U	2	1	1	1	0	4	4	4	0	4
'AA' Division										
11U	22	21	26	29	31	39	44	46	12	39
13U	23	25	27	35	39	46	43	50	9	43
15U	21	30	31	27	32	43	45	41	10	43
18U	24	21	25	29	31	32	35	37	5	22
'AAA' Division										
13U	6	7	8	7	8	10	10	10	5	13
15U	10	10	10	10	11	11	15	14	5	17
18U	11	13	12	15	14	14	15	13	4	20
Junior/Senior Division										
Junior	1	1	1	3	6	7	5	5	N/A	0
Senior 'AA'	5	6	3	2	4	0	1	2	N/A	15
Senior 'AAA'	5	5	5	5	5	4	4	4	N/A	4
Twilite						19				
House Leagues										
ERRBL 15U	19	23	28	33	28	37	39	42	N/A	19
ERRBL 18U	15	10	10	19	24	28	30	28	N/A	15
CABL Mosquito	16	15	16	15	23	28	28	26	N/A	16
CABL Pee Wee	13	16	19	20	27	21	22	22	N/A	16
CABL Bantam	8	11	11	9	11	19	11	12	N/A	10
CABL Midget			6	6	7	6	8	9	N/A	3
CUB League Mosquito							20	22	N/A	9
CUB League Pee Wee							15	13	N/A	11
CNBL League Midget							13	10	N/A	5
CNBL 21U									N/A	5
YEG 'A' 11U								7	N/A	6
YEG 'A' 13U								5	N/A	4



BY THE NUMBERS

- 236 Baseball Alberta League Teams
- 119 House League Teams
- 2,608 Baseball Alberta Games Scheduled
- 35 Provincial Championships
- 453 Provincial Championship Games





2021 PROVINCIAL CHAMPIONS

11U 'A'	Tier I	Sherwood Park Athletics	15U 'A'	Tier I	St. Albert Cardinals
	Tier II	Slave Lake Heat			
11U 'AA'	Tier I	Calgary Cardinals	15U 'AA'	Tier I	Stettler Storm
	Tier II	Parkland Twins Blue		Tier II	Bonnyville Braves
	Tier III	Sherwood Park Gold		Tier III	Lethbridge YQL Sluggers
	Tier IV	Consort Cubs		Tier IV	Lethbridge PBA Academy
	Tier V	Red Deer Parkland Transmission Braves		Tier V	Black Gold 47's Black
	Tier VI	Drumheller Miners 2		Tier VI	Strathmore Reds
13U 'A'	Tier I	SWEMBA White Sox	15U 'AAA'	Tier I	Red Deer Ernco Braves
				Tier II	Calgary Cardinals
13U 'AA'	Tier I	Stettler Storm		Tier III	Calgary Bucks Yellow
	Tier II	Black Gold 47's Gold	18U 'A'	Tier I	Davisburg Sodbusters
	Tier III	Fort McMurray Oil Giants			
	Tier IV	Bonnyville Braves	18U 'AA'	Tier I	Calgary Cardinals
	Tier V	Black Gold 47's White		Tier II	Lethbridge Lakers
	Tier VI	Okotoks Outlaws Blue		Tier III	Stettler Storm
13U 'AAA'	Tier I	SEEBA Expos		Tier IV	Strive
	Tier II	Calgary Cubs	18U 'AAA'	Tier I	Okotoks Dawgs 16U
				Tier II	Neutral Hills Wranglers
			Senior 'AAA'	Tier I	Confederation Cubs



2021 INCIDENTS REPORTS SUMMARY

Number of Incidents Per Level
11U A - 0
11U AA - 1 (3)
13U A - 0 (4)
13U AA - 5 (9)
13U AAA - 3 (7)
15U A - 0 (4)
15U AA - 8 (5)
15U AAA - 8 (7)
18U A - 0 (3)
18U AA - 14 (14)
18U AAA - 17 (13)
Junior AAA - 0 (2)
Senior AAA - 0 (4)

Type of Incident	Number of Incidents
Player Arguing a Call	12 (16)
Player Swearing at Umpire	9 (14)
Defiance - Player	1 (4)
Collisions	4 (2)
Parents	3 (4)
Ejected	0 (1)
Yelling and Swearing at Umpire	0 (3)
Harassing Umpire After Game	2 (2)
Threatening Umpire	0 (0)
Drinking	1 (1)
Defiance - Coach	3 (3)
Player Throwing Equipment	0 (4)
Unsportsmanlike - Coach	6 (9)
Unsportsmanlike - Player	3 (5)
Coach Swearing at Umpire	10 (25)
Coach Arguing a call	28 (48)
Social Media - 2 Players	1 (0)
Coach Threatening Umpire	0 (0)
Coach Engaging Opposition Player	2 (0)
Intentional Hit By Pitch	0 (0)
Verbal Exchange - Opposing Players	2 (0)
Total Number of Incident Reports	56 (75)



2022 LEAGUE WEEKENDS

13U & 18U 'AA'

- May 7th – 8th
- May 21st – 22nd (Optional)
- May 30th – 31st
- June 4th – 5th (Optional)
- June 11th – 12th
- June 25th – 26th
- July 2nd – 3rd
- July 9th – 10th (Tier IV & Below)
- July 16th – 17th (Tier I/II/III)
- July 22th – 24th - Provincial Championship – (Tier IV & Below)
- July 29th – 31st – Provincial Championship – (Tier I/II/III)



2022 LEAGUE WEEKENDS

11U & 15U 'AA'

- May 14th – 15th
- May 21st – 22nd (Optional)
- May 30th – 31st
- June 4th – 5th (Optional)
- June 11th – 12th
- June 18th – 19th
- July 2nd – 3rd
- July 9th – 10th (Tier IV & Below)
- July 16th – 17th (Tier I/II/III)
- July 22th – 24th - Provincial Championship – (Tier IV & Below)
- July 29th – 31st – Provincial Championship – (Tier I/II/III)



2022 LEAGUE WEEKENDS

- Community 'A' Provincial Championships – July 15th – 17th
- 'AAA' Tier II Provincial Championships will be held July 22th – 24th
- 'AAA' Tier I Provincial Championships will be held July 29st – 31st (Holiday Monday to be used if necessary)
- Community 'A' League Play – July 2nd – 3rd, July 9th – 10th



2022 WESTERN/NATIONAL HOSTS

- **18U AAA Nationals**
 - Fort McMurray, AB
- **Westerns Locations TBD**



DISCUSSION POINTS FOR 2021

- 'AA' League Survey Results
 - Additional Optional 'AA' Weekends of Play
 - 18U AAA Team Entry Criteria
 - Host Team Responsibilities



TeamSnap Partnership Proposal

Exclusively Made for Baseball Alberta





Proposed Pricing for BA

Club/League:

Subscription Fees:

- USD \$2,799/year
- Up to 3,000 players
- USD \$500/year for website hosting & maintenance

Processing Fees:

- 3.25% + \$1.50 (Credit/Debit Card) CAD

TeamSnap Tournament:

Per Tournament Fee:

- USD \$6/Team
- *Officials fees waived (USD \$3,000+ value)



Partnership Incentive

C/L Adoption:

- 10+ net new clubs (or largest 7 net new)
- Over first fiscal year
- Waive BA's C/L subscription fee in year 2
- Will negotiate year 3 incentive

Affiliate Club Pricing:

- Preferred Partner subscription discount for BA's associated clubs/leagues (see slide 7)

Officials Management:

- End of Season Tournaments - Officials Fees Waived

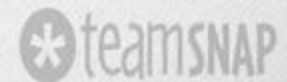
Baseball Alberta Member Pricing

*Exclusive pricing based on partnership commitment.

Player Count	Baseball Alberta Club/League Subscription	Standard Club/League Subscription	Baseball Alberta Website Subscription	Standard Website Subscription	TeamSnap Tournaments
1-150	\$499	\$629	\$350 + \$100	\$500	\$6/Team
151-300	\$850	\$1,099	\$350 + \$100	\$500	\$6/Team
301-500	\$1,279	\$1,599	\$350 + \$100	\$500	\$6/Team
501-800	\$1,599	\$1,999	\$350 + \$100	\$500	\$6/Team
801-1200	\$1,840	\$2,299	\$350 + \$100	\$500	\$6/Team

*Payment Processing 3.25% + \$1.50 - Credit/Debit Cards (CAD)

*All subscription and team fees are quoted in USD



What Organizations Get With TeamSnap

Full version of TeamSnap sports leagues and clubs

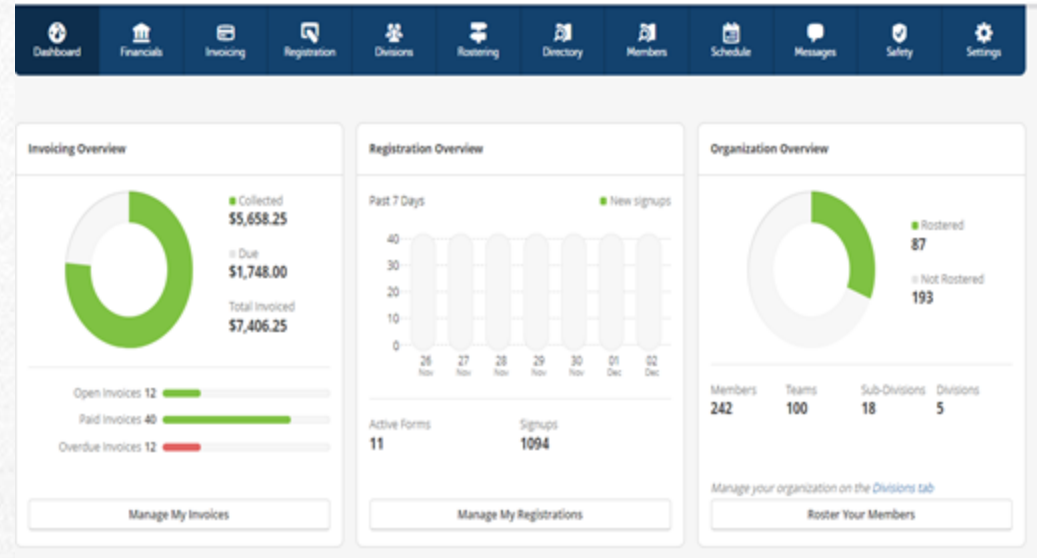
- Online Invoicing
- Registration Function
- Team Creation

Each team in your organization will get a TeamSnap team account (\$69.99USD Value)

- Rostering Function
- Scheduling Module

Both custom and auto scheduling available

- TeamSnap Communication Tools
- All teams that play in BA Leagues would have a TeamSnap Team account as well for no cost from BA
- TeamSnap Help makes it easy <https://helpme.teamsnap.com/>




Website Packages

- YouMake Website
 - \$350/year - website hosting & maintenance
 - \$0 per year to build yourself
 - Or \$100 per year fee - Custom Baseball Alberta Template
 - This is BA special pricing
 - [BA Template](#)
- WeBuild Custom Website
 - \$1,000 design fee - Includes Homepage (Template)
 - \$150/page
 - \$350/year - website hosting & maintenance
- WeDesign Custom Website
 - \$2,000 design fee - Custom Homepage Design
 - \$150/page
 - \$350/year - website hosting & maintenance

[Customer Examples](#)

WeBuild Sites

Our team built the customer site using one of our provided [sports templates](#).

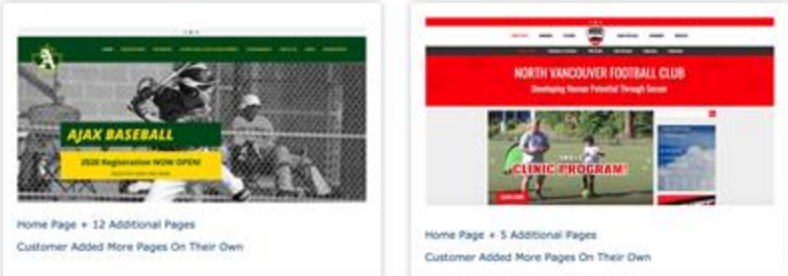


The image shows three website templates side-by-side. The first is 'All Star Template' with a baseball field background. The second is 'Born to Win Template' with a hockey player. The third is another 'Born to Win Template' with a soccer field background.

- All Star Template
Home Page Only
Customer Added More Pages On Their Own
- Born to Win Template
Home Page + 4 Additional Pages
Customer Added More Pages On Their Own
- Born to Win Template
Home Page + 5 Additional Pages

WeDesign Sites

Our team built a customized home page for each of our customers below.



The image shows two customized website homepages. The first is for 'AJAX BASEBALL' with a green and white theme and a photo of a player. The second is for 'NORTH VANCOUVER FOOTBALL CLUB' with a red and white theme and a photo of a soccer field.

- AJAX BASEBALL
Home Page + 12 Additional Pages
Customer Added More Pages On Their Own
- NORTH VANCOUVER FOOTBALL CLUB
Home Page + 5 Additional Pages
Customer Added More Pages On Their Own



TeamSnap / Baseball Alberta Questions

- What are you currently using for registration, scheduling, rostering, communication?
- Would your club be interested in switching in 2022 or 2023 at the discounted BA partnership rates?
- Questions?



OPEN FORUM

- Questions
- Comments
- Concerns

